

Importance of the English Language in Today's World

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Introduction

This study can explain the importance of the English language in today's world. The English language is used randomly in maintaining international communication. The English language can play an effective role in maintaining communication in internal business. Personal and professional communication are also developed authentically through effective knowledge of the English language (Ergashev & Farxodjonova, 477). The English language is considered an effective tool for business. The importance and value of the English language for individual development are highlighted by this study. The communication ability of the individual is highlighted authentically due to the presence of proficiency in the English language. The English language can contribute to maintaining travel all over the world, which is also included in this study. The English language is used in a few effective departments such as science, aviation, computer, tourism, and diplomacy (Rao, 70). In multinational companies' the English language is used to improve the internal and external communication process.

Objectives of the study

- To identify the importance of the English language in personal and professional communication
- To justify the importance of the English language in international business
- To analyse the use of the English language as an international communication tool around the world

Hypothesis

H1: The English language is considered an international resource of communication that can establish personal and professional communication. Along with this, the international business value is also maintained by the English language.

H0: Interconnectivity between countries has been maintained due to the global presence of the English language.

Methodology

Rose et al. stated that the selection of proper research methodology is very important for research that helps to increase the potentiality of this research (2155). Few effective stages are present in research methodologies such as research philosophy, design, approach, and others. Research philosophy can play the most effective role in highlighting understanding and belief of the research topic. There are four effective categories in research philosophy such as positivism, interpretivism, realism, and pragmatism. This research will be conducted with the selection of a positivist research philosophy that helps to evaluate the value of the language (Konara & Yingqi, 400). The efficiency of research is also analyzed authentically due to the presence of proper research philosophy.

Monaghesh and Hajizadeh's research design is another important part of the research methodology (8). The selection of a proper research design can develop the overall structure and strategy of the research. Brief information regarding the research topic has been highlighted authentically through proper research design. Description research design is suitable for this research. The outcome of the research is also evaluated successfully through descriptive research design. On the other hand, proper use of the research approach can manage the relationship between concepts and variables of research (Rao, 15).

As per Shalatska, Olena, and Ivan, two effective categories are present in the research approach such as inductive and deductive research approach (25). A deductive research approach has been used in this study that helps to eliminate all kinds of unwanted information. An in-depth analysis of the research topic has been maintained due to the presence of a deductive research approach. Data collection is another important part of research methodology, primary and secondary are two effective data collection processes. secondary data will be used to explore the topic (Hawkins, 460). Secondary data will be collected from journals, articles, government reports, newspapers ad magazines. On the other hand, qualitative and quantitative are two types of data analysis processes. In the case of secondary data qualitative data analysis tool has been used authentically. All kinds of textual information are analyzed authentically by qualitative data analysis techniques. On the other hand, all kinds of ethical considerations are maintained during the completion of this research paper (Hariharasudan and Sebastian, 227)

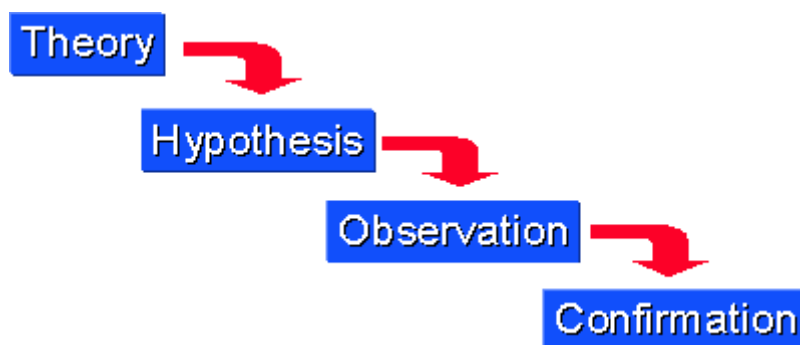


Figure 1: Deductive research approach

(Source: Hariharasudan and Sebastian, 227)

Result

English is a language of technology, a language that is spoken by a huge population throughout the world. In this fast-evolving era, people must have a common language with which they can share the best available data and information among them. This essentiality has made the English language a storehouse of information right from social to political fields.

If we talk about early history, we can see that the English language was widely spoken by the rulers as it was assumed to be the language of the British rulers. During that time the British had set up colonies all over the world and to communicate among them the Britishers used the English language. This made the natives of those colonies eager to learn English and this is how English became a popular language among the people.

English is an important language of business nowadays. In many countries where English is not considered as an official language, students are taught English as their second language. Books of science, engineering, and medicine are written in English, therefore countries like Sweden and Netherlands where students do not speak the English language are taught English as an essential part of the school academic system. In the scientific research area, English is the dominant language as most of the thesis, books, and materials are available in the English language so that it is easily accessible to students throughout the world. If we talk about the internet system, we can see that the majority of internet websites are created in the English language so that they can be easily accessed by international people. Being a foreign language, English is considered to be the most important language of communication in recent times.

Since English is widely spoken in most countries, global education is highly affected by the presence of this language. Thousands of reputed schools and universities throughout the world offer their academic programs in the English language. It helps a student to understand the syllabi well for future perspectives. Not only this but if you are a traveller and love to explore new places all over the world, the English language is the only medium with which your travel can become a lot easier considering the huge number of people aware of the language. English also helps to access the world media and entertainment industry. There are several news channels, sports channels, etc. that telecast live programs in the English language to reach out to people globally.

Another important aspect is that if we talk about the vast knowledge associated with the universe, we will see that it is demonstrated in the English language as 'English' is the most famous international language we are aware of. It is thus necessary to understand and achieve knowledge of the English language so that people can develop a multiplicity of ideas about the language with a zeal to learn more about particular subjects. This will enable them the refinement of thoughts and expressions that is well in demand in modern civilization where English has become a powerful source of sharing ideas, knowledge, and emotions. In the common era where the English language is dominating the world, a lack of knowledge in the respective language will make people unaware of universal knowledge.

If we talk about business communications, the English language is highly influencing the corporate world to establish business contacts among entrepreneurs throughout the world. Being a global language, English is helping entrepreneurs deal with their business strategy on an international scale through human resources who understand the language well and are fluent in speaking English. It has become a necessity to learn and speak English to compete and enter the global workforce.

This is the age of scientific advancement where we talk about robotics, artificial intelligence, metaverse, etc. the subject matter of which is written in English, so it is very much essential for each of us to learn the language properly. It can be said that English has become a torch-bearer to third-world nations where people are interacting with each other in the language globally. The four main pillars of the English language are- LISTENING, SPEAKING, READING, AND WRITING (L, S, R, W), all four of them are linked to each other where 'to

speak is to listen and to write is to read. Whenever we talk about the larger aspect of the language, without L, S,R, W; English is useless. Some countries support the notion that English is only associated with grammar and vocabulary. But I must say that it is completely wrong, English is clueless without the integration of the basic skills - L, S, R, W.

If we talk about our country. India is the second largest English-speaking nation after the US. Though there are many regional languages in India, English has become a compulsory language in the country. If you are in India, you can see many signboards, advertisements, etc written in English. According to a survey, only 11 percent of the total population in India speaks English. Since India is a highly populated nation, therefore 11 percent of people make it the second-highest English-speaking country. As we know our country has different regional languages, and there are hundreds and thousands of dialects, therefore one particular language cannot be the mother tongue of the whole population. Most of the population in India is well-versed in the Hindi language, but English plays an important role in binding the whole nation. A trend has been set in a society where a large number of people are trying to learn and speak English in India over Hindi or any other regional language, which may be due to the globalization factor. People from rural areas are willing to send their children to good English medium schools so that they can learn the English language. This will help them with better career development and will empower them with good creative skills.

The English language is considered an effective global language, as well as the global communication process is also highlighted authentically by using the English language. It is also noticed that English is considered the first language for almost 67 countries (Tahmasbi, Hashemifardnia & Namaziandost, 85). International communication between countries all over the world has been maintained due to the presence of the English language. This language is considered an effective component of global business, as well as it is also noticed that almost 1.75 billion people can use of English language to maintain their business communication. Despite these, it is also noticed that this language has been used widely in maintaining business,

scientific research, and education (Acharya, Lan & William, 656).

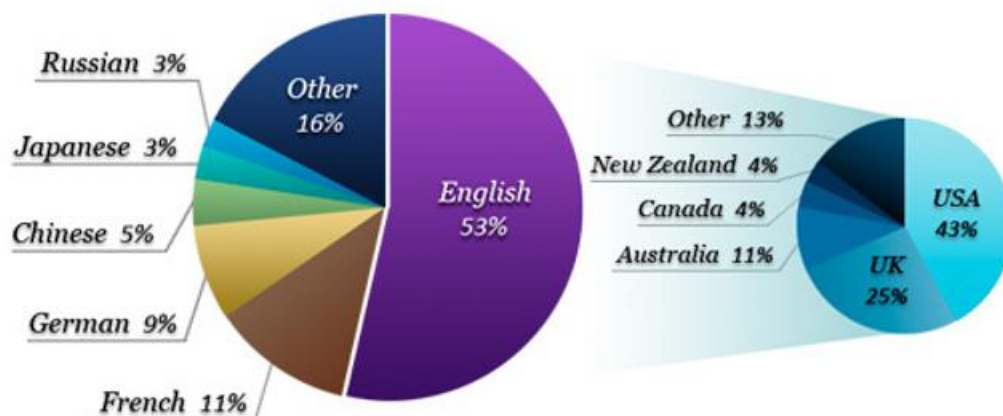


Figure 2: Global Presence of English Language

(Source: Acharya, Lan & William, 656)

As per Promsri, this language is used potentially in maintaining various effective aspects such as travel, tourism, and other effective components (8). Education and employment both are justified authentically due to the use of this language. Various common features are also present in this language that can maintain its global presence (Byram & Wagner, 147). In the field of globalization, the English language can play the most effective role. Along with this, interconnectivity between various countries has been justified through this language. Due to these aspects, it is easy to state that the English language is a common resource of communication (Aïssaoui, Michael & Grigorios, 850). The below image helps to learn about the preference for the English language around the world.

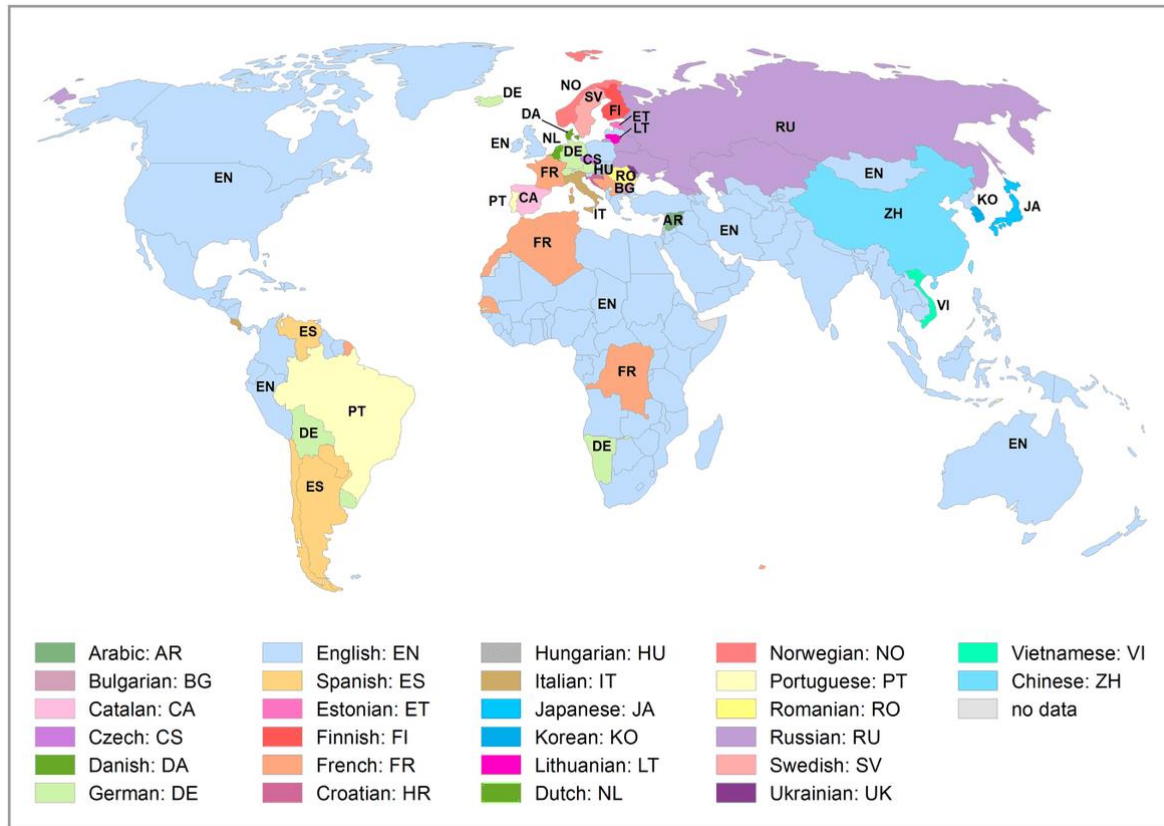


Figure 3: Preference for the English language around the world

(Source: Aïssaoui, Michael & Grigorios, 850)

Conclusion

Based on this study it is easy to conclude that the English language is very important for international business. In addition, international communication processes are also highlighted efficiently due to the presence of better English proficiency. Interconnectivity between various countries has been maintained efficiently due to the presence of the English language this study can conclude that English is considered a global language. This language is used in various international fields such as education, employability, travel, tourism, and others. Interaction between global countries is also highlighted potentially through this language.

Suggestion

The global presence of the English language can increase language barrier-related issues in a few cases, which should be improved through effective strategic action. In a few see it is also noticed that the implementation of a translator can play the most effective role in analyzing the language barrier in global business (Phumpho & Singhanat, 745). Proficiency with the English language should be improved antenatally which can play the most effective role in justifying issues regarding the language barrier.

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